

# REFERRAL PARTNER

Promote ACSF courses & get paid



## 7 TIPS to promote a new career in fitness

### What is an ACSF Referral Partner?

Referral Partners are approved by ACSF to promote our courses and programs at an industry level. They provide potential students information about our courses. If the student decides to enroll, the referral partner is paid a fee.



### What income is possible?

Referral Partners are paid between \$250 - \$500 per students they refer. Referral Partners also have the option to become a tutor and **earn more** money per student.

1 student – Certificate III Fitness = \$250\*  
1 student – Certificate III & IV Fitness = \$500\*  
**Refer 2 students per/month = up to \$12,000 per year**  
\*based on full fee student

### How do I become a tutor with ACSF?

Becoming a ACSF fitness tutor has many benefits. You need to be an experienced and qualified trainer in the fitness industry, plus you need to show a strong interest in teaching and mentoring the next generation of Australian fitness professionals.

### What do I do as a tutor?

As a tutor you will be required to guide each student through their qualification by marking their assignments and assessment. In additional you may need to answers questions from students in relation to course content.

### Why do an ACSF course?

- ✓ Nationally recognised qualifications
- ✓ Flexible learning
- ✓ Easy to follow course notes
- ✓ Hands on practical tasks and assignments
- ✓ Payment plans from **ONLY \$29 pw**
- ✓ **YOU** are their Tutor !

1

#### Current clients

Simply ask your current clients in your business or gym 'Are you interested in starting a fitness a career? I can help'. You might be surprised how many current clients you can help start their career

#### Your website

Create a simple link or page to your website such as "Fitness qualifications". Each website visitor is now a potential student you can refer.

2

3

#### ACSF promotional material

You will have access to ACSF promotional posters and flyers to assist you.

#### Colleagues

Let other colleagues that you work with in the gym know you are a fitness leader. They may have friends and family who might interested. Also check with fitness and gym instructors who can be upgraded to Certificate IV in Fitness.

4

5

#### Email signature

"Career in Fitness" ask me how? This powerful statement can be added to your email signature. Every email you send will be letting potential students know you can help them.

#### Social media

Use Facebook, Youtube, Twitter, blogs to reach your target audience.

6

7

#### Network

Networking with schools, universities, and sporting teams. All these places are great places for potential students keen to enter fitness industry.



For more information about becoming a referral partner, call our ACSF Distance Education team on **1300 404 305**